

Innovation partnerships

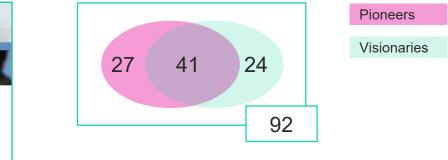


Nico Schmidt User research and Experimentation

10/12/2024

We continue to engage with market participants on a technical level

On 31 October, we published a *Call for expression of interest* to attract market participants to join an open and transparent experimentation exercise. Interested parties could apply until the 29th November. We attracted **large interest** proving the worth of the engagement for market participants and the Eurosystem.





The differences between the engagement types



Main scope: Pioneers

- Facilitate **technical testing** against digital euro infrastructure and **prove implementation of conditional payments**
- **Open participation** (minimum selection against potentially harmful applications)
- **Open collaboration** (onboarding package, technical support, no direct/weekly interactions, participants remain owners of created IP and may be allowed to communicate on their contribution)
- On-site event at the ECB with e.g. HLTF/ERPB to showcase best entries
- To be summarised in a report to be published by the ECB

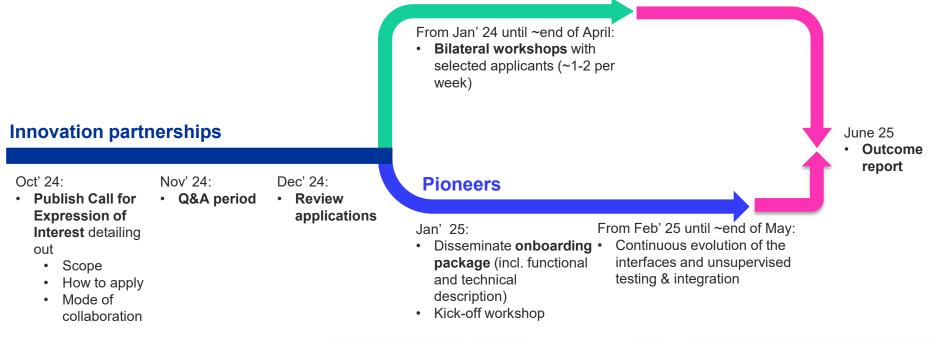


Secondary scope: Visionaries

- **Conceptual work** to explore e.g. innovative use cases (e.g. also covering B2B payments), community impact and societal considerations involving multiple stakeholders with different backgrounds
- All entries will be assessed whereas the most interesting, innovative and coherent visions will be invited
- One-off half day workshops to promote the most original ideas
- On-site event at the ECB with e.g. HLTF/ERPB to showcase best entries
- To be summarised in a report to be published by the ECB

How the engagement is planned to continue

Visionaries





Thank you for your attention!